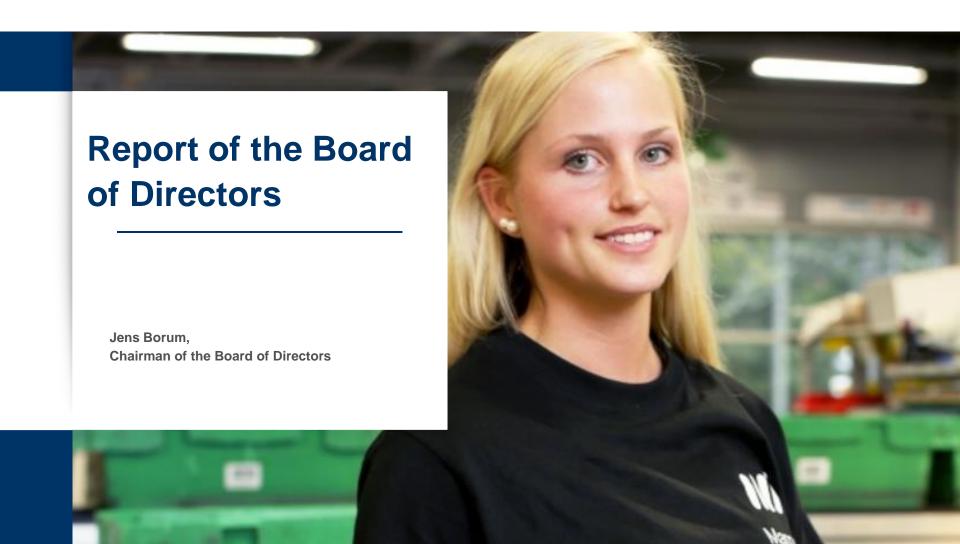


Agenda



Report of the Board of Directors
Presentation of annual report for adoption
Resolution concerning covering of loss as per the adopted annual report
Proposal of the Board of Directors
Proposed remuneration of the Board of Directors
Election of members to the Board of Directors
Election of auditor
Any other business





2014 in general figures



DKK million	2014	2013
Revenue	10,252	10,463
EBITA	117	225
Effect from divestment of Aurora Group	3	-11
Restructuring costs	86	38
Solar 8000 costs	13	27
Write-downs at fair value	31	-
Normalised EBITA	250	279

Unsatisfactory financial result in 2014



- Unsatisfactory financial result in 2014 among other things due to weak market development in Denmark and the Netherlands
- The result is affected by high non-recurring costs for restructurings and writedowns
- Huge changes in the Netherlands in order to be able to service the customers more efficiently and to reduce the cost level

New CEO – new identity: Solar – a sourcing and services company



- Analysis with a fresh pair of eyes
- Changes in Solar Management Team
- Today, we define ourselves as a sourcing and services company where focus is on the customers' needs and behaviour instead of the traditional wholesaler's very strong focus on the supplier

Divestment of our German activities



Solar Deutschland

- Divestment of German activities
- Our German business has been loss-making for several years
- In-depth analysis during 2014
- Different strategic alternatives have been analysed, including divestment
- Proposal from Sonepar comprised a reasonable price and the jobs of all employees were ensured
- The best decision for Solar and in line with our strategy of profitable growth

Integration and optimisation in the Netherlands and Belgium



Integration and optimisation

- Integration of Conelgro, the Netherlands, and Claessen, Belgium, into Solar Nederland in order to consider the customers of Conelgro and Claessen and to give them full access to all of Solar's products and services
- Solar Nederland's customers will be given access to an extended network of branches
- Gathering and optimisation of all back-office functions in Alkmaar and merger of branches
- Optimisation of Solar Nederland's supply chain set-up, including closing down of the central warehouse in Zwolle
- The integration is expected to be finalised before the end of 2015
- The overall business activities in the Netherlands and Belgium is gathered under the management of Martin Trampe, MD Benelux

Other important initiatives



- With the SAP implementation in Solar Sverige in June 2014, we have now completed the SAP project and can utilise the mutual IT platform on our main markets
- Relocation of the headquarters from Kolding to Vejen

Dividends



- Dividends of DKK 7.00 per share
- Keep opportunities open for acquisitions for business development and business expansion
- Authorisation to payment of extraordinary dividend and purchase of own shares is a standard authorisation in order to avoid having to invite for an extraordinary annual general meeting

Focus areas and guidance 2015



Focus

- Improved earnings optimisation
- Expansion of platform acquisition
- Sourcing and services company a journey

Guidance 2015

- Revenue DKK 10.0–10.3 billion
- EBITA DKK 200-250 million



stronger together

Change Anders Wilhjelm, CEO

Acceleration of change





From

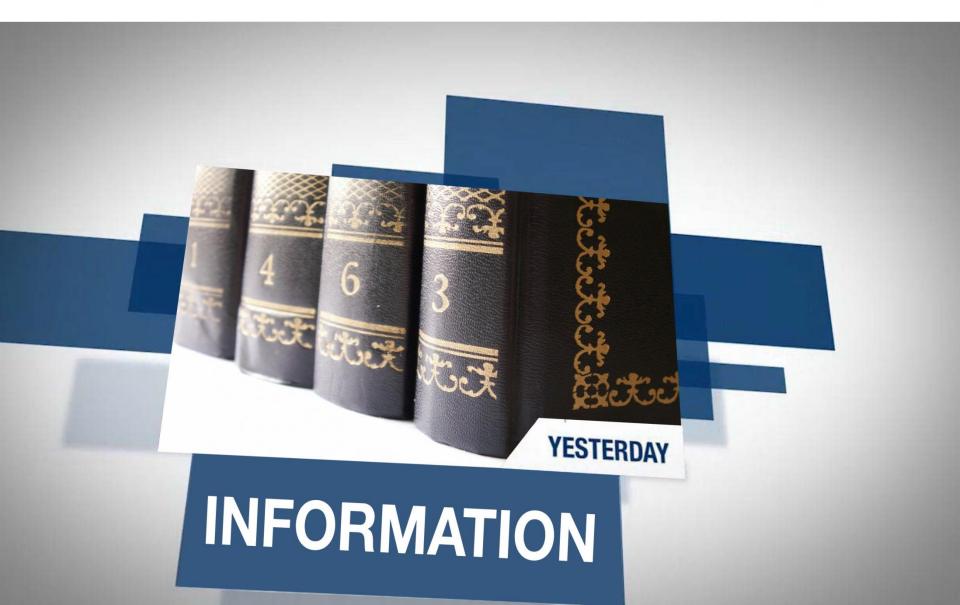








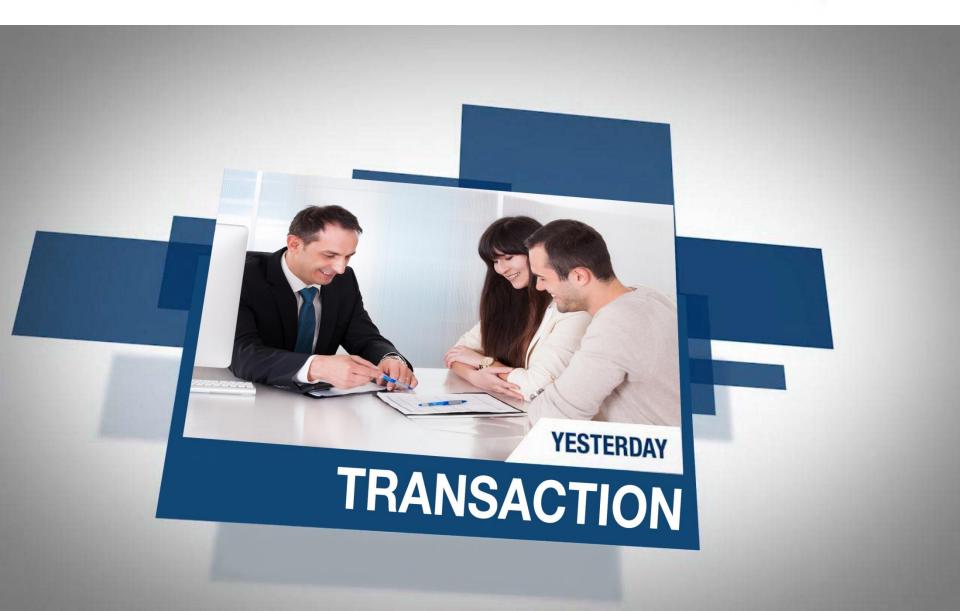




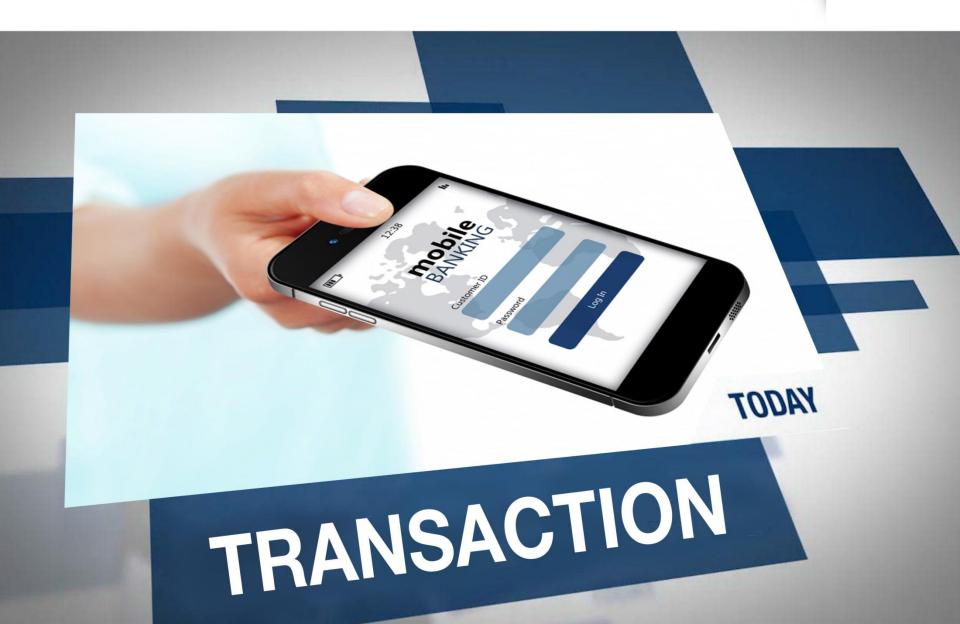




















Solar's customer... is a consumer at work



Requirements:

- Transparency
- Relevance
- Convenience
- Productivity/efficiency

Solar – a sourcing and services company What does this mean?



We work with our customers:

- to bundle their spend and improve their sourcing.
- o to create the best offer and to proactively develop alternatives.
- to optimise their productivity, to optimise transportation costs and to minimise required inventory.
- to improve their employees' skills and efficiency.



- * Professionals in technical installation
- ** Professionals within the industry sector

Changes in Solar



Business transformation

a consequence

Cultural change

a requirement

Innovation

a pre-condition

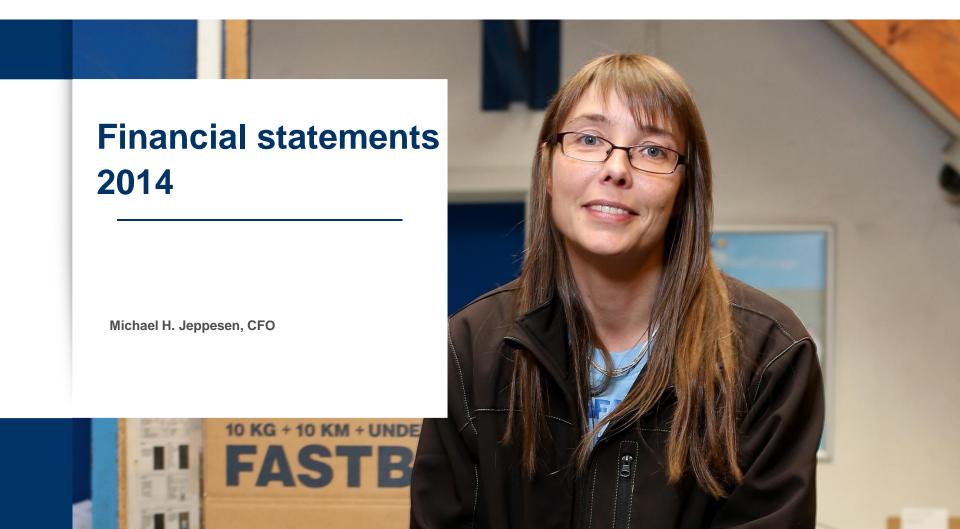
Development and expansion

a necessity

Profitable growth

a simple strategy





Effective from presentation of the annual report, Solar changed its presentation currency to DKK



Guidance 2014 incl. Solar Deutschland	€ million	DKK million
Revenue	1,500	11,188
EBITA	9	67
Normalised EBITA	27	201

EBITA incl. Solar Deutschland on level with expectations for 2014



DKK million	Expectations incl. DE	2014 incl. DE
Revenue	11.188	11.184
EBITA	67	67
Normalised EBITA	201	206

The divestment of Solar Deutschland in 2015 was announced as discontinuing activity in Annual Report 2014



- In February 2015, Solar signed an agreement with Sonepar on sale of the assets of Solar Deutschland GmbH
- The sale was finally executed on 16 March 2015
- Solar Deutschland is, consequently, presented as a discontinuing activity in Annual Report 2014
- In general, restatements have been made of the income statement, cash flow and key ratios concerning the discontinuing activities in Solar Deutschland

Coherence with the published result



DKK million	2014 incl. DE	2014 DE	2014 excl. DE
Revenue	11,184	932	10,252
EBITA	67	-50	117
Normalised EBITA	206	-44	250

The result of continuing activities was affected by change initiatives



DKK million	2014	2013
Revenue	10,252	10,463
Gross profit	2,169	2,282
Costs	-1,942	-1,975
EBITDA	227	307
Depreciations and write-downs	-110	-82
EBITA	117	225
Amortisations	-190	-65
EBIT	-73	160
EBT, continuing activities	-122	106
Net profit for the year	-234	21

Total one-off costs and write-downs of DKK 268 million in 2014

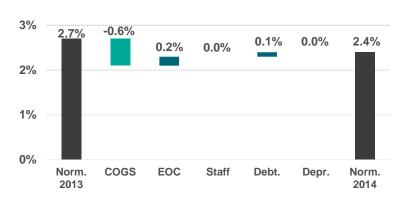


DKK million	2014	2013
EBITA	117	225
Effect of divestment of Aurora	3	-11
Restructuring costs	86	38
Solar 8000	13	27
Write-down on properties	31	-
Normalised EBITA	250	279
Normalised EBITA margin	2.4	2.7
Write-down intangible assets	135	0

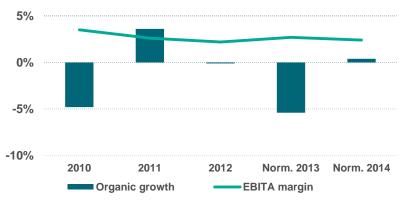
Normalised EBITA at DKK 250 million in 2014



EBITA margin, continuing activities



Organic growth and EBITA margin

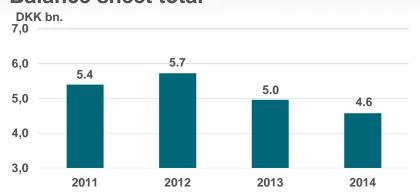


	2014	2013
Revenue, DKK million	10,252	10,463
Revenue growth, %	-2.0	-5.9
Organic growth %	0.4	-5.4
Gross profit, DKK million	2,169	2,282
Gross margin	21.2	21.8
EBITA, DKK million	117	225
EBITA margin	1.1	2.2
Norm. EBITA, DKK million	250	279
Norm. EBITA margin	2.4	2.7

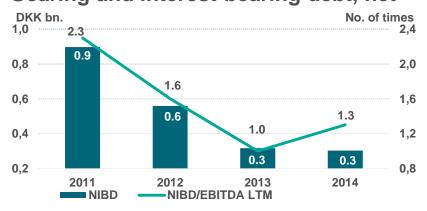
Over 4 years the balance sheet total has been reduced by DKK 824 million and net interest-bearing debt by DKK 595 million



Balance sheet total



Gearing and interest-bearing debt, net

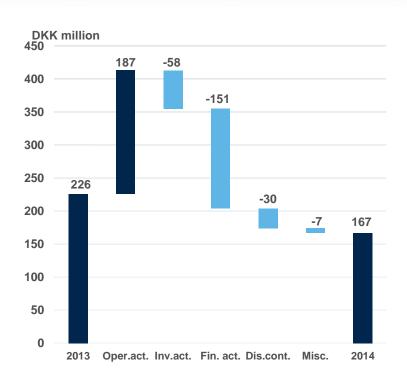


- The balance sheet total is reduced to DKK 4.6bn from DKK 5.0bn in 2013
- Equity ratio of 38% remains within the Group target of 35-40%
- Average net working capital (excl. DE) is reduced from 13.2% in 2013 to12.4%
- End of 2014 net interest-bearing debt amounted to DKK 302 million
- Gearing at 1.3 times EBITDA

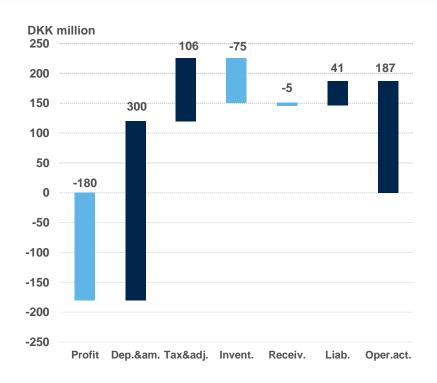
Cash flow from operating activities, continuing activities provided DKK 187 million in 2014



Cash flow



Cash flow from operating activities



Distribution of net profit



	2014	2013
Dividends to shareholders DKK million	55	94
Retained earnings, DKK million	-289	-73
Dividends per share DKK	7.00	12.00





Authority to distribute extraordinary dividends



 The Board of Directors proposes that it be granted the authority to make the decision to potentially distribute extraordinary dividends of up to DKK 15.00 per share for the period until the next annual general meeting

Authority to acquire treasury shares



• Furthermore, the Board of Directors proposes that it be granted the authority to potentially acquire treasury shares against payment for the period until the next annual general meeting. The Board of Directors proposes that it be given the authority to acquire treasury shares at up to 10% of the share capital and thus the payment is the applicable share price plus/minus 10%

Alterations to the Articles of Association



- The Board of Directors proposes:
 - that the present provision in section 1.2 of the Articles of Association regarding registered office is taken out
 - that section 10.1, schedule 1, on agenda for the ordinary annual general meeting regarding annual report and financial accounting is specified
 - that the provision in section 12.5 of the present Articles of Association referring to section 107 of the Companies Act be removed
 - that the wording of section 17.1 of the Articles of Association is adjusted corresponding to the proposed adjustment of section 10.1, schedule 1

Proposed remuneration of the Board of Directors



The Board of Directors proposes that the Board of Directors' fee for 2015 amounts
to DKK 175,000. The chairman of the Board of Directors is paid three times this
fee, while the vice chairman of the Board of Directors and the chairman of the
Audit Committee are each paid one and a half times this fee to reflect their
extended board duties.

Proposal of the Fund of 20th December Election of members to the Board of Directors



Re-election of

- Jens Borum
- Niels Borum
- Ulf Gundemark
- Agnete Raaschou-Nielsen
- Jens Peter Toft
- Steen Weirsøe

Election of auditor



The Board of Directors proposes re-election of

• PricewaterhouseCoopers Statsautoriseret Revisionspartnerselskab

Any other business

